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Please scan this QR code to view the Red Herring Prospectus and the abridged prospectus.

# MANOJ VAIBHAV GEMS 'N' JEWELLERS LIMITED

Our Company was originally incorporated as a private limited company under the provisions of the Companies Act, 1956 on March 13, 1989 as "Hotel Anant Private Limited". The name of Company was changed to Hotel Anant Limited vide Certificate of incorporation dated March 09, 1998 issued by the Registrar of Companies, Andhra Pradesh on account of the Company becoming a deemed public company. The name of Company was changed to "Hotel Anant Private Limited" vide Certificate of incorporation dated September 13, 2002 issued by the Registrar of Companies, Andhra Pradesh to our Company regaining its status as a private limited company. The name of our Company was subsequently changed to "Vaibhav Empire Private Limited" pursuant to fresh certificate of incorporation issued by the Registrar of Companies, Hyderabad, Andhra Pradesh dated June 11, 2003. Subsequently, the name of our Company was changed to "Manoj Vaibhav Gems 'N' Jewellers Private Limited" and a fresh certificate of incorporation was issued by the Registrar of Companies, Hyderabad, Telangana dated July 04, 2016. Pursuant to a special resolution passed by our shareholders dated April 30, 2022, our Company was converted to a public limited company and our name was changed to "Manoj Vaibhav Gems 'N' Jewellers Limited". A fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Vijayawada, Andhra Pradesh ("RoC") dated May 13, 2022. For further details in relation to change in name and Registered Office of our Company, please see the chapter titled "History and Certain Corporate Matters" beginning on page 200 of the red herring prospectus of our Company dated September 12, 2023 filed with the RoC ("RHP" or "Red Herring Prospectus").

Corporate Identity Number: U55101AP1989PLC009734

Registered Office: 47-15-8, V Square, Zone-A, Opp: TSR Complex, Station Road, Dwarakanagar, Visakhapatnam - 530016, Andhra Pradesh, India; Tel: + (91) 89 1663 7777; Corporate Office: D. No. 47-10-19, 2nd Lane, Dwarakanagar, Visakhapatnam, Andhra Pradesh - 530 016; Tel: + (91) 089 1663 6666  
Contact Person: Bandari Shiva Krishna, Company Secretary and Compliance Officer; Tel: + (91) 089 1663 6666; E-mail: cs@vaibhavjewellers.com; Website: www.vaibhavjewellers.com;

OUR PROMOTERS: GRANDHI BHARATA MALLIKA RATNA KUMARI (HUF), BHARATA MALLIKA RATNA KUMARI GRANDHI AND GRANDHI SAI KEERTHANA

INITIAL PUBLIC OFFERING OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER") COMPRISING A FRESH ISSUE OF UP TO [●] EQUITY SHARES AGGREGATING UP TO ₹ 2100.00 MILLION BY OUR COMPANY (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 2,800,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY GRANDHI BHARATA MALLIKA RATNA KUMARI (HUF) (PROMOTER SELLING SHAREHOLDER), (THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE [●] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

DETAILS OF THE OFFER FOR SALE			
NAME OF PROMOTER SELLING SHAREHOLDER	TYPE	NUMBER OF EQUITY SHARES OFFERED/ AMOUNT (₹ IN MILLION)	WEIGHTED AVERAGE COST OF ACQUISITION (IN ₹ PER EQUITY SHARE)*
Grandhi Bharata Mallika Ratna Kumari (HUF)	Promoter Selling Shareholder	Up to 2,800,000 Equity Shares aggregating up to ₹ [●] million	9.71

\*As certified by our Statutory Auditor, M/s. Sagar & Associates, Chartered Accountants, pursuant to their certificate dated September 04, 2023.

Manoj Vaibhav Gems 'N' Jewellers Limited is a hyperlocal jewellery retail chain with presence in the states of Andhra Pradesh & Telangana. We have 13 showrooms (inclusive of two franchisee showrooms) across 8 towns and 2 cities, catering to all economic segments.

The Offer is being made pursuant to Regulation 6(1) of the SEBI ICDR Regulations.

QIB Portion: Not more than 50% of the Net Offer | Non-Institutional Portion: Not less than 15% of the Net Offer | Retail Portion: Not less than 35% of the Net Offer

PRICE BAND: ₹ 204 TO ₹ 215 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE FLOOR PRICE IS 20.4 TIMES AND THE CAP PRICE IS 21.5 TIMES THE FACE VALUE OF THE EQUITY SHARES RESPECTIVELY  
THE PRICE TO EARNINGS RATIO FOR FISCAL 2023 BASED ON DILUTED EPS AT THE FLOOR PRICE IS 11.14 AND AT THE CAP PRICE IS 11.74  
BIDS CAN BE MADE FOR A MINIMUM OF 69 EQUITY SHARES AND IN MULTIPLES OF 69 EQUITY SHARES THEREAFTER

In accordance with the recommendation of the Independent Directors of the Company, the above provided price band is justified based on quantitative factors/ KPIs disclosed in the 'Basis for Offer Price' section of the RHP.

In making an investment decision, potential investors must only rely on the information included in the Red Herring Prospectus and the terms of the Issue, including the risks involved and not rely on any other external sources of information about the Issue available in any manner.

## RISKS TO INVESTORS:

- Concentration Risk** – We have a total of 13 showrooms (inclusive of 2 Franchisee showrooms) spread across states of Andhra Pradesh and Telangana, catering to the consumers of these two states mainly. The net proceeds of the Offer will also be utilised by our Company to expand its presence across the state of Andhra Pradesh and Telangana by setting up of proposed 8 new showrooms.
- The Percentage of Revenue Contribution of our top 5 showrooms (excluding sales to franchisee showrooms) for FY 2022-23 situated at Visakhapatnam (V Square), Gajuwaka, Kakinada, Rajahmundry and Gopalapatnam was 62%, 5.6%, 5.2%, 4.5% and 4.3% respectively. Failure in successfully implementing the strategy and efficiently executing the plans towards the objects of expanding our geographical reach by opening the new showrooms and our inability to effectively plan, manage and execute our current retail operations.
- The prices and supply of raw materials such as gold bullion, silver, diamonds and other precious and semi-precious stones depend on factors beyond our control, including general economic conditions, competition, production levels and regulatory factors such as import duties. The percentage of our top 5 billion purchases suppliers of the total purchase percentage for three month period ended June 30, 2023, and for the FY 23, FY 22, and FY 21 is 44.1%, 36.3%, 36.9% and 40.9% respectively.
- Our business requires a substantial amount of working capital, primarily to finance our inventory, including the purchase of raw materials. We may need to raise additional capital from time to time, depending on business requirements. We may be unable to maintain sufficient cash flow, obtain or maintain credit facilities and other sources of funding, in a timely manner, or at all, to meet our working capital requirements or to meet out financial obligations.
- Our Company had negative cash flow.

(In ₹ Million)

Particulars	Period ended June 30, 2023	For the year ended March 31, 2023	For the year ended March 31, 2022	For the year ended March 31, 2021
Net Cash from (used in) Operating activities	107.03	692.00	89.57	(115.07)
Net Cash from (used in) Investing activities	(1.54)	(35.28)	13.03	109.08
Net Cash from (used in) Financing activities	(105.04)	(588.05)	(255.90)	42.65

- Our business and results of operations are influenced by the strength and popularity of our brands, including the level of consumer recognition and perception of our brands in the mind of varied customers. The strength of our brands depends on factors such as our growth, our product designs, the materials used to make our products, the quality of our products, the designs, the distinct character and presentation of our products as well as the presentation and layout of our showrooms. Public communication activities such as advertising, public relations, promotions, offers and marketing as well as the general perception of our business also impact our brands.

- Details of the public issues handled in the past Two years by two BRLMs associated with the Offer:-

Name of BRLMs	Total public issue	Issues closed below IPO price on listing date
Bajaj Capital Limited*	Nil	Nil
Elara Capital (India) Private Limited*	1	Nil
Common issues handled by the BRLMs	Nil	Nil
Total	1	Nil

\*Issues handled where there were no common BRLMs

- The Offer Price of the Equity Shares, price to earnings ratio ("PE") ratio, market capitalization to revenue from operations ratio and enterprise value ("EV") to EBITDA ratio of our Company may not be indicative of the market price of the market price of the Equity Shares on listing for the years indicated.

Particulars (for Fiscal 2023)	Ratio vis-à-vis Floor Price of ₹ 204	Ratio vis-à-vis Cap Price of ₹ 215
Market capitalization to revenue from operations	0.49	0.52
Enterprise value to EBITDA	10.06	10.44
Price to earning ratio (Basic EPS)	11.14	11.74
Price to earning ratio (Diluted EPS)	11.14	11.74

- Weighted average cost of acquisition at which all Equity shares were transacted in last 1 year, 18 months and 3 years preceding the date of the RHP is Nil.

Period prior to date of filing of the Red Herring Prospectus	Weighted Average Cost of Acquisition (₹)*	Cap Price is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price – Highest Price (₹)
Last one year	NA	NA	NA
Last 18 months	NA	NA	NA
Last three years	NA	NA	NA

\*Certified by our Statutory Auditor, M/s. Sagar & Associates, Chartered Accountants, pursuant to their certificate dated September 04, 2023, Average Cost of Acquisition of Equity shares for the Promoter Selling shareholder is ₹ 9.71.

- Weighted average cost of acquisition compared to Floor Price and Cap Price:

Past transactions	WACA (in ₹)	Floor Price in ₹ 204	Cap Price in ₹ 215
Weighted average cost of acquisition of times primary / new issue	NA^	NA^	NA^
Weighted average cost of acquisition for secondary sale / acquisition	NA^	NA^	NA^
Weighted average cost of acquisition of primary issuances / secondary transactions	NA^	NA^	NA^

^ There were no primary/ new issue of shares (equity / convertible securities) or secondary sales / acquisition of shares of shares (equity/ convertible securities) transactions in last 18 months from the date of Red Herring Prospectus.

## BID/OFFER PROGRAMME

ANCHOR INVESTOR BIDDING DATE: THURSDAY, SEPTEMBER 21, 2023\*

BID/OFFER OPENS ON FRIDAY, SEPTEMBER 22, 2023\*\*

BID/OFFER CLOSES ON^ TUESDAY, SEPTEMBER 26, 2023\*\*

\* Our Company and the Promoter Selling Shareholder may, in consultation with the BRLMs, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Shall Bid during the Anchor Investor Bidding Date i.e., one Working Day prior to the Bid/Offer Opening Date.

\*\* Our Company and the Promoter Selling Shareholder may, in consultation with the BRLMs, consider closing the Bid/Offer Period for QIBs one Working Day prior to the Bid/Offer Closing Date in accordance with the SEBI ICDR Regulations. ^UPI mandate end time and date shall be at 5:00 pm on the Bid/Offer Closing Date.

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Promoter Selling Shareholder may, in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid / Offer Period for a minimum of three Working Days, subject to the Bid / Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the website of the BRLMs and at the terminals of the Syndicate Member(s) and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable. The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made through the Book Building Process in terms of Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs" and such portion the "QIB Portion"). Our Company and the Promoter Selling Shareholder, may in consultation with the BRLMs, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"), of which at one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allotment is made to the Anchor Investors (Anchor Investor Allocation Price). In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the QIB Portion shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹ 200,000 and upto ₹ 1,000,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹ 1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of non-institutional investors\* and not less than 35% of the Offer shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders, (except Anchor Investors), are mandatorily required to participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Accounts (as defined hereinafter) including UPI ID in case of RIBs in which the Bid Amount will be blocked by the Self Permitted Syndicate Banks ("SCSBs") or by the Sponsor Banks under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, please see the chapter titled "Offer Procedure" beginning on page 355 of the RHP. Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for UPI Bidders bidding through the UPI mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

ASBA\* Simple, Safe, Smart way of Application!!!



UPI-Now available in ASBA for UPI Bidders applying through Registered Brokers, DPs and RTAs.

UPI Bidder also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhar and are in compliance with CDDT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021. CDDT circular no.7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023.

ASBA has to be availed by all the investors except Anchor Investors. UPI may be availed by the UPI Bidders. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Offer Procedure" beginning on page 355 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchanges and in the General Information Document. ASBA bid-cum-application forms and the Abridged Prospectus can be downloaded from the websites of BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), together with SEBI, the "Stock Exchanges" and can be obtained from the list of banks that is displayed on the website of SEBI at [www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=35](http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=35) and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>, respectively as updated from time to time. For the list of UPI apps and banks live on IPO, please refer to the link: [www.sebi.gov.in](http://www.sebi.gov.in). UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Axis Bank Limited and Kotak Mahindra Bank Limited have been appointed as the Sponsor Banks for the Offer, in accordance with the requirements of SEBI circular dated November 1, 2018 as amended. For Offer related queries, please contact the Book Running Lead Managers ("BRLMs") on their email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and mail id: [ipo.upi@npci.org.in](mailto:ipo.upi@npci.org.in).

Continued on next page...



● PRICE AT 10-MONTH HIGH

# Brent tops \$95 on supply concerns

Prices on track to go for fourth consecutive session

STEPHANIE KELLY  
September 19

**OIL PRICES JUMPED** over 1% on Tuesday to 10-month highs, as weak US shale output compounded supply concerns from extended production cuts by Saudi Arabia and Russia. Global benchmark Brent crude futures were up \$1.13, or 1.2%, to \$95.56 a barrel by 11:14 a.m. EDT (1514 GMT). It hit a session high of \$95.96 a barrel, the highest since November.

US West Texas Intermediate crude futures were up \$1.48, or 1.6%, to \$92.96, after reaching \$93.74 a barrel, also the highest since November.

Prices are on track to gain for their fourth consecutive session. "The market is starting to realize that wherever you look there are concerns about tight supply, whether it's crude oil, diesel or gasoline," Price Futures Group analyst Phil Flynn said. "We're getting a reality check."

Feeding those concerns, US oil output from top shale-producing regions is on track to fall to 9.393 million barrels per day (bpd) in October, the lowest since May 2023, the US Energy Information Administration said on Monday. That would be a third consecutive monthly fall. Those estimates come after Saudi Arabia and Russia, as part of the OPEC+ producer group, this month extended combined supply cuts of 1.3 million bpd to the end of the year. Russia's government is considering imposing export duties on all types of oil products of \$250 per metric ton - much higher than current fees - from October 1 until June 2024 to tackle fuel short-



## BLEAK FUTURE

■ US oil output from top shale-producing regions is on track to fall to 9.393 million barrels per day (bpd) in October

■ This would be the lowest since May 2023 and the third monthly fall in a row

■ Those estimates come after Saudi Arabia and Russia extended combined supply cuts of 1.3 million bpd to the end of the year

ages, sources told Reuters on Tuesday. Market participants awaited data on US oil inventories, which were expected to have fallen by about 2.7 million barrels last week, according to analysts polled by Reuters. Industry data from the American Petroleum Institute was due at 4:30 p.m. EDT (2030 GMT) on Tuesday, followed by US government data on Wednesday.

Some believe climbing crude prices could be reaching their peak. "Oil's ascent into overbought territory leaves the market vulnerable to a correction," National Australia Bank analysts wrote, pointing to volatility after speeches on Monday by Saudi Aramco CEO Amin Nasser and Saudi Arabia's energy minister.

— REUTERS

# 'Oil surge bigger risk for Europe than US'

**EUROPE IS AT** greater risk than the United States from surging oil prices making it harder to escape low growth and high inflation, the OECD's chief economist Clare Lombardelli said. The past shock of price jumps has already played out very differently in the two economic regions as Europe is a large energy importer, while US demand hasn't been hurt much, Lombardelli told reporters in Paris on Tuesday. That divergence is reflected in the OECD's updated forecasts released earlier, which

saw upward revisions to US growth forecasts and cuts to the euro area's, she said.

The 25% rise in oil prices since May is also already feeding through to consumer prices in some countries in a way that is "obviously unwelcome," Lombardelli said. Oil reached a 10-month high Tuesday as supply cuts from OPEC+ tightened the market.

"The impact obviously will be, as we have learned, a squeezing on household budgets and on demand," she said

— BLOOMBERG

## Study-abroad startups defy edtech slump

"THERE ARE X numbers of source countries from where students like to travel abroad to certain destination countries...so the global play is clear and evident, and that's something that any investor would like to have clarity on," he said.

### What's driving the boom

After the pandemic largely pushed the discovery of higher education online, study-abroad platforms have seen a significant growth in their online footprint and overall sales compared to brick-and-mortar consultancy services.

Amit Singh, founder of ASI, which operates overseas accommodation platform Uni-Acco, attributed the growth of his business to the technology that makes the entire studying abroad process convenient for students. "Technology has changed the whole game where the discovery has moved online, application process has moved online, visa has moved online," he said in an interaction with FE. Like most startups in this space, ASI provides services across the entire process of overseas education, including counselling, application assistance, financing aid, visa and accommodation.

Another reason for the boom in overseas education is that every major overseas destination is offering a return on investment to students in terms of a post-study work visa, said Azeit Overseas Education founder Priyanka Nishar. "In Canada, you can get up to three years of post-study rights, in the UK you get two years for undergraduate and postgraduate courses and three years for a PhD, the US allows three years for STEM courses and then in Australia it can be up to six years," she said.

Both ASI and Azeit plan to end this year with a two-three times growth in the number of onboarded students. ASI's Uni-Acco, which booked 12,000 students last year, is on track to book 25,000 students by the end of 2023, Singh said.

Earlier this year, the company raised \$5 million in a round led by Cornerstone Venture Partners Fund. They plan to close this year with ₹100 crore in revenue, primarily from the 5% commission they earn from vendors for each bed booked by a student. Admitkard, another study-abroad startup that recently raised funds from external investors, sees a large part of its growth coming from students in tier II and tier III cities, which have fewer brick-and-mortar education counselling services. In this financial year, the GSV Ventures-backed Admitkard plans to increase revenue to nearly ₹50 crore from the ₹16 crore it had reported in the previous financial year.

### Easy credit

# Hindujas seek partners for e-bus services subsidiary

**SWITCH MOBILITY**, WHICH is another subsidiary created by Ashok Leyland to tap opportunities in the electric commercial vehicle space, had been looking for a partner with financial resources.

"While Ashok Leyland and Switch (Mobility) are vehicle makers, we needed a company specifically for operational purposes. Although we have got vehicles running in parts of the country, having someone run these vehicles is much more specialised," Hinduja said. "Having a company like OHM is very much necessary and that's when we felt the need to have OHM as a subsidiary of Ashok Leyland rather than a subsidiary of



Switch," he said.

Last year, Ashok Leyland, through Switch Mobility, delivered about 400 buses, most as part of government contracts.

Mahesh Babu, CEO, Switch Mobility, said 300 of its buses are running in Bengaluru with more than 98% uptime. "Our double-deck-

ers in Mumbai have done more than 500,000 km. We have also supplied to JSW for employee transport and Chalo in Mumbai."

The e-buses deployed are part of the second tender put out by Convergence Energy Services (CESL) where Switch Mobility emerged as one of the largest bidders. The company won orders for more than 1,000 buses.

With regards to Switch Mobility, Ashok Leyland has decided to put the hunt for a partner on the backburner due to insufficient valuation. Hinduja said that when Switch achieves satisfactory scale in volumes and has enough models, the management will resume the search for a partner.

CIPLA AND BLACKSTONE have not commented on reports about a potential deal.

Apollo, one of the world's biggest asset managers, managed \$438 billion in credit and \$101 billion in private equity as of March 2023. It opened an office in Mumbai last year and has in the recent past issued loans of around \$2.5 billion to several entities including Mumbai International Airport and JSW Cement.

Foreign banks, including Morgan Stanley and Barclays, are also in talks with Torrent to extend loans and arrange financing for the deal, sources have said. Cipla, which has a market cap of some \$12 billion, is known for making the anti-allergy drug Cetirizine and generic versions of respiratory drugs Advair and Albuterol. It competes with global majors Pfizer and Abbott, among others, in the world's most populous nation where the pharmaceutical market is expected to be worth \$130 billion by 2030 from \$50 billion currently. Torrent, whose market cap is 56% lower than Cipla's, sells medicines related to diabetes, pain management and oncology and is present in more than 40 countries.

— REUTERS

## Jio now takes on Airtel on home broadband turf

ALTHOUGH, JIO'S 100 Mbps plan is priced at ₹899 per month compared to Airtel's ₹799, it offers additional OTT apps and TV channels.

Airtel is also offering a discount of 7.5% to consumers opting for a six-month plan, taking the per month price for these users to ₹739.

"With JioAirFiber, we are expanding our addressable market to rapidly cover every home in our country with similar quality of service," said Akash Ambani, chairman at Reliance Jio. The company is currently looking to tap 200 million high-paying homes and premises over the next three years with its AirFiber offering. "JioAirFiber will enable millions of homes with world-class digital entertainment, smart home services and broadband, through its solutions across education, health, surveillance and smart home," he said. Air Fiber broadband services are similar to wireline broadband, but the last-mile connectivity in the former is wireless, making it possible to provide more connections in a shorter time span. Cost-wise, the earlier wireline services would be cheaper than Air Fiber. For instance, when compared with a fiber-based home broadband plan, Jio's cheapest regular fiber broadband plan comes with a monthly rental of ₹399 a month, offering up to 30 Mbps speed at no installation charges. Airtel's cheapest fiber broadband plan comes with a monthly rental of ₹499, offering up to 40 Mbps speed. The company charges an installation fee of ₹1,500, which is waived if the consumer subscribes to three-, six- or 12-months plans.

In case of a bundled plan under Airtel Black, which comes with a broadband con-

nection, OTT apps and TV channels, the entry-level plan is priced at ₹699 per month with speed of up to 40 Mbps. On the other hand, Jio provides entertainment upgrade plans for ₹100-200 a month over the regular fiber plan, with an offer of a free set-top box only for new connections.

Jio is the market leader with over 10 million of the total 35 million wired broadband connections, followed by Airtel with about 6.5 million subscribers. "Our extensive fiber-to-the-home service JioFiber, already serves over 10 million customers, with hundreds of thousands more getting connected each month. But there are still millions of homes and small businesses to be connected at a rapid pace," Ambani said.

Currently, Jio's optical fiber infrastructure spans over 1.5 million kilometres across India. At the 46th annual general meeting of Reliance Industries last month, chairman Mukesh Ambani said that through optical fiber, Jio can currently connect around 15,000 premises daily. "But with JioAirFiber, we can supercharge this expansion with up to 150,000 connections per day which is a 10-fold increase," he said.

One of the reasons for Airtel to launch its AirFiber services only in two cities is the cost of providing such services compared to fiber offering.

Airtel CEO Gopal Vittal has time and again expressed concern over the higher cost of consumer premise equipment. "If you see the cost for a connected home pass (with fiber) in our network today is about \$90. The cost of a fixed wireless access CPE is about \$150. It's almost double of that, which means that it's economically unattractive to go to FWA (fixed wireless access) at this point in time," Vittal had said last month.

## Women's Bill tabled

THE BILL INTRODUCED in the Lok Sabha on Tuesday is similar to the legislation passed by the Rajya Sabha in March 2010 under the Congress-led UPA government on all aspects but this — its linking to the delimitation process.

The Opposition seized on this, accusing the government of "fooling the people" by not bringing in the reservation immediately, and introducing the Bill solely with an eye on the 2024 Lok Sabha polls.

Talking about the Bill, which will be taken up by the House on Wednesday, Modi said in the Lok Sabha: "On this historic occasion in the new Parliament building, as the first agenda on the first day, we have made a call for transformation. We, all the MPs, should come together to open the doors for the empowerment of Nari Shakti."

Union minister of law and justice Arjun Ram Meghwal, who introduced the Bill, said that once passed, it will take the number of women MPs in the Lok Sabha, as per its present strength of 543, to 181. The current House has 82 women MPs.

The Bill, which seeks to insert clause (1) in Article 330 A to reserve seats for women, says by another clause that one-third of the seats reserved for SCs and STs in the Lok Sabha be reserved for women from these categories. A third clause talks about keeping aside, as nearly as possible, one-third of the total seats filled by direct election to the Lok Sabha, for women. The quota will not apply to the Rajya Sabha or state Legislative Councils.

The BJP is gambling that the legislation, even if implemented later, would give the party a boost among women voters in the coming Assembly elections in Madhya Pradesh, Chhattisgarh, Rajasthan, Mizoram and Telangana, plus the Lok Sabha polls next year.

It would be another notch in Modi's prime ministerial legacy, BJP leaders added.

With the passage of the Bill almost certain, given that the parties opposed to women's quota earlier have also come around now, the PM said amidst thumping of desks by both sides on Tuesday: "The Narishakti Vandan Adhiniyam will further strengthen our democracy. I congratulate mothers, sisters and daughters of the nation... I assure all that we are committed to making this Bill into law."

**KERALA WATER AUTHORITY e-Tender Notice**  
Tender No : Re T No.82/2023-24/SE/Q  
Rebuild-WSS to Neduvathoor panchayat and Kottarakkara Municipality in Kollam district - Phase I - Implementation of production components - design, construction and commissioning of 16 MLD WTP at Ugrankunnu. EMD : Rs. 500000. Tender fee : Rs. 16540+2978. Last Date for submitting Tender : 19-10-2023 02:00pm Phone : 04742745293. Website : www.kwa.kerala.gov.in, www.etenders.kerala.gov.in  
Superintending Engineer  
PH Circle  
Kollam  
KWA-JB-GL-6-1234-2023-24

**CENTRAL UNIVERSITY OF HARYANA**  
NAAC Accredited 'A' Grade University  
Mahendergarh (Haryana)-123031  
No.: CUH/2023/Estt.Sec.T/1041 Date: 15-09-2023  
**EMPLOYMENT NOTICE**  
**WALK-IN-INTERVIEW**  
Walk in interview for the post of Guest Faculty in the following departments, will be held as per the schedule given below:  

Sr. No.	Departments	Name & No. of Post	Interview Date & Reporting Time
1.	Political Science	Guest Faculty (02)	23-09-2023, 10:00 AM

Application Form and other related details are available on the University's Website i.e [www.cuh.ac.in](http://www.cuh.ac.in). Kindly visit the University website for any further information.

Registrar

**Bokaro Power Supply Co. (P) Ltd.**  
(A Joint Venture of SAIL & DVC)  
Hall No. : M-01, Old Administrative Building (Isapat Bhavan, Bokaro Steel City-827001(Jharkhand) CIN No. : U40300DL2001PTC112074  
**NOTICE INVITING TENDER**  
Ref No. : BPSC/LMM/23-24/Paper Advt./2059 Dated 18/09/2023  

Sl. No.	NIT No. / Date	Description	BOD & Time
1.	BPSC/LMM/23-24/PUR-213/NIT-1347 dt.16/09/2023	Procurement of Caustic Soda Lye.	17/10/2023 at 12:15 Hrs.
2.	BPSC/LMM/23-24/PUR-248/NIT-1348 dt.16/09/2023	Procurement of Main Steam Line Valves.	17/10/2023 at 12:15 Hrs.
3.	BPSC/LMM/23-24/PUR-103/NIT-1349	Item under Procurement : Soda Ash.	14/10/2023 at 12:30 Hrs.

For Tender documents kindly visit Website : [www.bpscl.com](http://www.bpscl.com) Bidders are requested to visit website regularly.

...continued from previous page.

### CORRIGENDUM - NOTICE TO INVESTORS

This Corrigendum ("Corrigendum") is with reference to the RHP read with the advertisements of the Price Band dated September 14, 2023 (the "Advertisements") in relation to the Offer. In this regard, the following statement disclosed in the section "Offer Structure" in relation to Maximum Bid by Non Institutional Bidders on page 353 of the RHP, shall stand amended as follows:

Such number of Equity Shares in multiples of [●] Equity Shares not exceeding the size of the Offer, excluding QIBs, subject to applicable limits.

The above notice shall be read in conjunction with the RHP, Advertisements including any statutory advertisements, the Bid cum Application Forms and the Abridged Prospectus and the above disclosure in relation to the Bids by Non Institutional Bidders will be included in the Prospectus to be filed by our Company with the RoC, SEBI and the Stock Exchanges, including in the section entitled "Offer Structure" on page 353 of the RHP. All capitalised terms used and not defined herein shall unless the context otherwise requires, have the same meanings as ascribed in the RHP.

BOOK RUNNING LEAD MANAGERS TO THE OFFER		REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
<b>Bajaj Capital</b> Bajaj Capital Limited Mezzanine Floor, Bajaj House, 97, Nehru Place, New Delhi -110019, India Tel: +91 11 4169 3000 E-mail: info@bajajcapital.com; Website: www.bajajcapital.com Investor grievance e-mail: info@bajajcapital.com Contact person: P. Balraj SEBI Registration No.: INM000010544		<b>Bigshare Services Pvt. Ltd.</b> Bigshare Services Private Limited Office No S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East) Mumbai - 400093, India Tel: +91 22 6263 8200; Facsimile: +91 22 6263 8280 Email: ipo@bigshareonline.com; Website: www.bigshareonline.com Investor grievance email: investor@bigshareonline.com Contact Person: Jibbu John SEBI Registration Number: INR000001385	<b>Bandari Shiva Krishna</b> D.No.47-10-19, 2nd Lane, Dwarakanagar, Visakhapatnam, Andhra Pradesh- 530 016, India; Tel: + (91) 089 1663 7777 E-mail: cs@vaibhavjewellers.com Investor Grievance E-mail: investor@vaibhavjewellers.com Website: www.vaibhavjewellers.com  Investors may contact the Company Secretary and Compliance Officer or the Registrar to the Offer in case of any pre-Offer or post-Offer related grievances including non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all Offer related queries and for redressal of complaints, investors may also write to the BRLMs.

**AVAILABILITY OF RHP:** Investors are advised to refer to the RHP and the "Risk Factors" beginning on page 30 of the RHP before applying in the Offer. A copy of the RHP will be made available on the website of the SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), on the websites of the BRLMs, Bajaj Capital Limited at [www.bajajcapital.com](http://www.bajajcapital.com) and Elara Capital (India) Private Limited at [www.elaracapital.com](http://www.elaracapital.com) and on the websites of the Stock Exchanges, for BSE at [www.bseindia.com](http://www.bseindia.com), for NSE at [www.nseindia.com](http://www.nseindia.com) and on the website of the Company at [www.vaibhavjewellers.com](http://www.vaibhavjewellers.com).

**AVAILABILITY OF BID CUM APPLICATION FORM:** Bid cum Application Form can be obtained from the Registered Office of Company, **MANOJ VAIBHAV GEMS 'N' JEWELLERS LIMITED:** Telephone: + (91) 89 1663 7777; **BRLMs: Bajaj Capital Limited:** Telephone: +91 11 4169 3000 and **Elara Capital (India) Private Limited:** Telephone: +91 (22) 6164 8599; **SYNDICATE MEMBER: Just Trade Securities Limited:** Telephone: + 11 41693000 and **Elara Securities (India) Private Limited:** Telephone: +91 22 6164 8574 and at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations participating in the Offer. ASBA Forms will also be available on the websites of the Stock Exchanges at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) and the Designated Brokers of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.

**SUB-SYNDICATE MEMBERS:** Axis Capital Ltd., Anand Rathi Share & Stock Brokers Ltd., Centrum Broking Ltd., HDFC Securities Ltd., ICICI Securities Ltd., IIFL Securities Ltd., JM Financial Services Ltd., Kotak Securities Ltd., KJMC Capital Market Services Ltd., LKP Securities Ltd., Motilal Oswal Financial Services Ltd., Nuvama Wealth and Investment Ltd., Prabhudas Lilladher Pvt.Ltd., Pravin Ratilal Share And Stock-Brokers Ltd., RR Equity Brokers Pvt. Ltd., Sharekhan Ltd., SMC Global Securities Ltd., YES Securities (India) Ltd.

**ESCROW COLLECTION BANK AND REFUND BANK :** Kotak Mahindra Bank Limited

**SPONSOR BANK:** Axis Bank Limited and Kotak Mahindra Bank Limited

**UPI:** UPI Bidders can Bid through UPI Mechanism.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

Place: Visakhapatnam, Andhra Pradesh  
Date: September 18, 2023

**MANOJ VAIBHAV GEMS 'N' JEWELLERS LIMITED** is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed a red herring prospectus (the "RHP") with RoC. The RHP shall be made available on the website of the SEBI at [www.sebi.gov.in](http://www.sebi.gov.in) as well as on the website of the BRLMs i.e., [www.bajajcapital.com](http://www.bajajcapital.com) and [www.elaracapital.com](http://www.elaracapital.com) and the website of the National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com) and the website of the BSE Limited at [www.bseindia.com](http://www.bseindia.com) and on the Company website at [www.vaibhavjewellers.com](http://www.vaibhavjewellers.com). Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, see "Risk Factors" beginning on page 30 of the RHP. Potential investors should not rely on the RHP for any investment decision.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the U.S. Securities Act of 1933 or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. However, the securities described in this announcement are not being offered or sold in the United States.

For **MANOJ VAIBHAV GEMS 'N' JEWELLERS LIMITED**  
On behalf of the Board of Directors  
Sd/-  
Bandari Shiva Krishna  
Company Secretary & Compliance Officer











THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA. THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").



Please scan this QR code to view the Red Herring Prospectus and the abridged prospectus.

# MANOJ VAIBHAV GEMS 'N' JEWELLERS LIMITED

Our Company was originally incorporated as a private limited company under the provisions of the Companies Act, 1956 on March 13, 1989 as "Hotel Anant Private Limited". The name of Company was changed to Hotel Anant Limited vide Certificate of Incorporation dated March 09, 1998 issued by the Registrar of Companies, Andhra Pradesh on account of the Company becoming a deemed public company. The name of Company was changed to "Hotel Anant Private Limited" vide Certificate of Incorporation dated September 13, 2002 issued by the Registrar of Companies, Andhra Pradesh to our Company regarding its status as a private limited company. The name of our Company was subsequently changed to "Vaibhav Empire Private Limited" pursuant to fresh certificate of incorporation issued by the Registrar of Companies, Hyderabad, Andhra Pradesh dated June 11, 2003. Subsequently, the name of our Company was changed to "Manoj Vaibhav Gems 'N' Jewellers Private Limited" and a fresh certificate of incorporation was issued by the Registrar of Companies, Hyderabad, Telangana dated July 04, 2016. Pursuant to a special resolution passed by our shareholders dated April 30, 2022, our Company was converted to a public limited company and our name was changed to "Manoj Vaibhav Gems 'N' Jewellers Limited". A fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Vijayawada, Andhra Pradesh ("RoC") dated May 13, 2022. For further details in relation to change in name and Registered Office of our Company, please see the chapter titled "History and Certain Corporate Matters" beginning on page 200 of the red herring prospectus of our Company dated September 12, 2023 filed with the RoC ("RHP" or "Red Herring Prospectus").

Corporate Identity Number: U55101AP1989PLC009734  
Registered Office: 47-15-8, V Square, Zone-A, Opp: TSR Complex, Station Road, Dwarakanagar, Visakhapatnam - 530016, Andhra Pradesh, India; Tel: + (91) 89 1663 7777; Corporate Office: D. No. 47-10-19, 2nd Lane, Dwarakanagar, Visakhapatnam, Andhra Pradesh - 530 016; Tel: + (91) 089 1663 6666  
Contact Person: Bandari Shiva Krishna, Company Secretary and Compliance Officer; Tel: + (91) 089 1663 6666; E-mail: cs@vaibhavjewellers.com; Website: www.vaibhavjewellers.com;

OUR PROMOTERS: GRANDHI BHARATA MALLIKA RATNA KUMARI (HUF), BHARATA MALLIKA RATNA KUMARI GRANDHI AND GRANDHI SAI KEERTHANA

INITIAL PUBLIC OFFERING OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER") COMPRISING A FRESH ISSUE OF UP TO [●] EQUITY SHARES AGGREGATING UP TO ₹ 2100.00 MILLION BY OUR COMPANY (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 2,800,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY GRANDHI BHARATA MALLIKA RATNA KUMARI (HUF) (PROMOTER SELLING SHAREHOLDER), (THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE [●] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

DETAILS OF THE OFFER FOR SALE			
NAME OF PROMOTER SELLING SHAREHOLDER	TYPE	NUMBER OF EQUITY SHARES OFFERED/ AMOUNT (₹ IN MILLION)	WEIGHTED AVERAGE COST OF ACQUISITION (IN ₹ PER EQUITY SHARE)*
Grandhi Bharata Mallika Ratna Kumari (HUF)	Promoter Selling Shareholder	Up to 2,800,000 Equity Shares aggregating up to ₹ [●] million	9.71

\*As certified by our Statutory Auditor, M/s. Sagar & Associates, Chartered Accountants, pursuant to their certificate dated September 04, 2023.

Manoj Vaibhav Gems 'N' Jewellers Limited is a hyperlocal jewellery retail chain with presence in the states of Andhra Pradesh & Telangana. We have 13 showrooms (inclusive of two franchisee showrooms) across 8 towns and 2 cities, catering to all economic segments.

The Offer is being made pursuant to Regulation 6(1) of the SEBI ICDR Regulations.

QIB Portion: Not more than 50% of the Net Offer | Non-Institutional Portion: Not less than 15% of the Net Offer | Retail Portion: Not less than 35% of the Net Offer

PRICE BAND: ₹ 204 TO ₹ 215 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE FLOOR PRICE IS 20.4 TIMES AND THE CAP PRICE IS 21.5 TIMES THE FACE VALUE OF THE EQUITY SHARES RESPECTIVELY

THE PRICE TO EARNINGS RATIO FOR FISCAL 2023 BASED ON DILUTED EPS AT THE FLOOR PRICE IS 11.14 AND AT THE CAP PRICE IS 11.74

BIDS CAN BE MADE FOR A MINIMUM OF 69 EQUITY SHARES AND IN MULTIPLES OF 69 EQUITY SHARES THEREAFTER

In accordance with the recommendation of the Independent Directors of the Company, the above provided price band is justified based on quantitative factors/ KPIs disclosed in the 'Basis for Offer Price' section of the RHP.

In making an investment decision, potential investors must only rely on the information included in the Red Herring Prospectus and the terms of the Issue, including the risks involved and not rely on any other external sources of information about the Issue available in any manner.

## RISKS TO INVESTORS:

- Concentration Risk** – We have a total of 13 showrooms (inclusive of 2 Franchisee showrooms) spread across states of Andhra Pradesh and Telangana, catering to the consumers of these two states mainly. The net proceeds of the Offer will also be utilised by our Company to expand its presence across the state of Andhra Pradesh and Telangana by setting up of proposed 8 new showrooms.
- The Percentage of Revenue Contribution of our top 5 showrooms (excluding sales to franchisee showrooms) for FY 2022-23 situated at Visakhapatnam (V Square), Gajuwaka, Kakinada, Rajahmundry and Gopalapatnam was 62%, 5.6%, 5.2%, 4.5% and 4.3% respectively. Failure in successfully implementing the strategy and efficiently executing the plans towards the objects of expanding our geographical reach by opening the new showrooms and our inability to effectively plan, manage and execute our current retail operations.
- The prices and supply of raw materials such as gold bullion, silver, diamonds and other precious and semi-precious stones depend on factors beyond our control, including general economic conditions, competition, production levels and regulatory factors such as import duties. The percentage of our top 5 bullion purchases suppliers of the total purchase percentage for three month period ended June 30, 2023, and for the FY 23, FY 22, and FY 21 is 44.1%, 36.3%, 36.9% and 40.9% respectively.
- Our business requires a substantial amount of working capital, primarily to finance our inventory, including the purchase of raw materials. We may need to raise additional capital from time to time, depending on business requirements. We may be unable to maintain sufficient cash flow, obtain or maintain credit facilities and other sources of funding, in a timely manner, or at all, to meet our working capital requirements or to meet out financial obligations.
- Our Company had negative cash flow.

(In ₹ Million)

Particulars	Period ended June 30, 2023	For the year ended March 31, 2023	For the year ended March 31, 2022	For the year ended March 31, 2021
Net Cash from (used in) Operating activities	107.03	692.00	89.57	(115.07)
Net Cash from (used in) Investing activities	(1.54)	(35.28)	13.03	109.08
Net Cash from (used in) Financing activities	(105.04)	(588.05)	(255.90)	42.65

- Our business and results of operations are influenced by the strength and popularity of our brands, including the level of consumer recognition and perception of our brands in the mind of varied customers. The strength of our brands depends on factors such as our growth, our product designs, the materials used to make our products, the quality of our products, the designs, the distinct character and presentation of our products as well as the presentation and layout of our showrooms. Public communication activities such as advertising, public relations, promotions, offers and marketing as well as the general perception of our business also impact our brands.
- Details of the public issues handled in the past two years by two BRLMs associated with the Offer:-

Name of BRLMs	Total public issue	Issues closed below IPO price on listing date
Bajaj Capital Limited*	Nil	Nil
Elara Capital (India) Private Limited*	1	Nil
Common issues handled by the BRLMs	Nil	Nil
Total	1	Nil

\*Issues handled where there were no common BRLMs

- The Offer Price of the Equity Shares, price to earnings ratio ("PE") ratio, market capitalization to revenue from operations ratio and enterprise value ("EV") to EBITDA ratio of our Company may not be indicative of the market price of the market price of the Equity Shares on listing for the years indicated.

Particulars (for Fiscal 2023)	Ratio vis-à-vis Floor Price of ₹ 204	Ratio vis-à-vis Cap Price of ₹ 215
Market capitalization to revenue from operations	0.49	0.52
Enterprise value to EBITDA	10.06	10.44
Price to earning ratio (Basic EPS)	11.14	11.74
Price to earning ratio (Diluted EPS)	11.14	11.74

- Weighted average cost of acquisition at which all Equity shares were transacted in last 1 year, 18 months and 3 years preceding the date of the RHP is Nil.

Period prior to date of filing of the Red Herring Prospectus	Weighted Average Cost of Acquisition (₹)*	Cap Price is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price – Highest Price (₹)
Last one year	NA	NA	NA
Last 18 months	NA	NA	NA
Last three years	NA	NA	NA

\*Certified by our Statutory Auditor, M/s. Sagar & Associates, Chartered Accountants, pursuant to their certificate dated September 04, 2023, Average Cost of Acquisition of Equity shares for the Promoter Selling shareholder is ₹ 9.71.

- Weighted average cost of acquisition compared to Floor Price and Cap Price:

Past transactions	WACA (in ₹)	Floor Price in ₹ 204	Cap Price in ₹ 215
Weighted average cost of acquisition of times primary / new issue	NA^	NA^	NA^
Weighted average cost of acquisition for secondary sale / acquisition	NA^	NA^	NA^
Weighted average cost of acquisition of primary issuances / secondary transactions	NA^	NA^	NA^

^ There were no primary/ new issue of shares (equity / convertible securities) or secondary sales / acquisition of shares of shares (equity/ convertible securities) transactions in last 18 months from the date of Red Herring Prospectus.

## BID/OFFER PROGRAMME

**ANCHOR INVESTOR BIDDING DATE: THURSDAY, SEPTEMBER 21, 2023\***

**BID/OFFER OPENS ON FRIDAY, SEPTEMBER 22, 2023\*\***

**BID/OFFER CLOSING ON^ TUESDAY, SEPTEMBER 26, 2023\*\***

\* Our Company and the Promoter Selling Shareholder may, in consultation with the BRLMs, consider closing the Bid/Offer Period for Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Shall Bid during the Anchor Investor Bidding Date i.e., one Working Day prior to the Bid/Offer Opening Date.

\*\* Our Company and the Promoter Selling Shareholder may, in consultation with the BRLMs, consider closing the Bid/Offer Period for QIBs one Working Day prior to the Bid/ Offer Closing Date in accordance with the SEBI ICDR Regulations. ^UPI mandate end time and date shall be at 5:00 pm on the Bid/Offer Closing Date.

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Promoter Selling Shareholder may, in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid / Offer Period for a minimum of three Working Days, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the website of the BRLMs and at the terminals of the Syndicate Member(s) and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable. The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made through the Book Building Process in terms of Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs" and such portion the "QIB Portion"). Our Company and the Promoter Selling Shareholder, may in consultation with the BRLMs, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"), of which at one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allotment is made to the Anchor Investors (Anchor Investor Allocation Price). In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹ 200,000 and upto ₹ 1,000,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹ 1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of non-institutional investors and not less than 35% of the Offer shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders, (except Anchor Investors), are mandatorily required to participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Accounts (as defined hereinafter) including UPI ID in case of RIBs in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or by the Sponsor Banks under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, please see the chapter titled "Offer Procedure" beginning on page 355 of the RHP. Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for UPI Bidders bidding through the UPI mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.



UPI-Now available in ASBA for UPI Bidders applying through Registered Brokers, DPs and RTAs.

UPI Bidder also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhar and are in compliance with CBOT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021. CBOT circular no.7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023.

ASBA will be available by all the investors except Anchor Investors. UPI may be available by the UPI Bidders. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Offer Procedure" beginning on page 355 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchanges and in the General Information Document. ASBA bid-cum-application forms and the Abridged Prospectus can be downloaded from the websites of BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges" and can be obtained from the list of banks that is displayed on the website of SEBI at [www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFp=yes&intmid=35](http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFp=yes&intmid=35) and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFp=yes&intmid=43>, respectively as updated from time to time. For the list of UPI apps and banks live on IPO, please refer to the link: [www.sebi.gov.in](http://www.sebi.gov.in). UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Axis Bank Limited and Kotak Mahindra Bank Limited have been appointed as the Sponsor Banks for the Offer, in accordance with the requirements of SEBI circular dated November 1, 2018 as amended. For Offer related queries, please contact the Book Running Lead Managers ("BRLMs") for their email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and mail id: [ipo.npci@npci.org.in](mailto:ipo.npci@npci.org.in).

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# హంసవాహనంపై శేషాద్రివాసుడు

**తిరుమల,సెప్టెంబరు 19****ప్రభాత వార్త****ప్రతినిధి:** కలియుగమైన కుంతం తిరుమలలో శ్రీవేంకటేశ్వరుని వార్షిక బ్రహ్మోత్సవ వార్షికోత్సవం రెండవరోజు మంగళ వారం రాత్రి శేషాద్రివాసుడు సుడు హంసవాహనంపై సరస్వతీదేవి అలంకారంలో భక్తులను కటాక్షించారు. సాయంత్రం నిత్య కైంకర్యాలు పూర్తిచేసుకున్న తరువాత విశేష అలంకరణ భూషితమైన శ్రీ మాయమ్మ స్వామిని ఆర్యులు వాహనం మండపం వద్దకు వేంచేపు చేశారు. ఇక్కడ హంసవాహనంపై స్వామివా రిని అధిరోహించేశారు. శ్రీమలయమ్మ ప్రత్యేక పూజలందుకున్న తరువాత రాత్రి 7 గంటలకు మాధవీదుర్లో ఊరేగింపు భక్తులకు దర్శనమిచ్చారు. ఈ వాహనసేవలో టిటిడి ఛైర్మన్ భూమన కరుణాకర్‌రెడ్డి దంపతులు, ఇ.ఎ.ఎ. ధర్మారెడ్డి దంపతులు, జె.ఇ. సదాభాగ్‌దేవి,వీరబ్రహ్మం, అలయ డిప్యూటీ ఇ.ఎ.ఎ.కనాథం, అలయ ప్రధాన అధ్యక్షులు వేణుగోపాలదీక్షితులు,సివిఎస్. నరసింహాకీర్తి పాల్గొన్నారు.

## టిడిపి నేతల గృహనిర్బంధాలను పోలీసులు మానుకోవాలి

అలయాలకు వెళ్లే స్వేచ్ఛకూడా లేకుండా చేస్తున్న దుర్మార్గపు ప్రభుత్వం: అచ్చెన్నాయుడు

అమరావతి, సెప్టెంబర్ 19, ప్రభాతవార్త ప్రతినిధి: రాష్ట్రవ్యాప్తంగా తెదేపా నేతల



గృహనిర్బంధాలను ఖండిస్తున్నామని ఎ.పి. తెదేపా అధ్యక్షుడు కింజరాపు అచ్చెన్నాయుడు పేర్కొన్నారు. సైకోరెడ్డి పాలనలో దేవుడిని మానెభాగ్యం కూడ లేదా? అని ప్రశ్నించారు. ఆరవతీని అప్పపెట్టి సూర్యుడిని ఆపలేరని సీఎం జగన్‌రెడ్డి గుర్తుంచుకోవాలన్నారు. చంద్రబాబు ప్రజల మనిషి అని, తన జీవితమంతా ప్రజాసేవకే అంకితమైన గొప్ప వ్యక్తిని జగన్‌రెడ్డి అక్రమ కేసులు బనాయించి జైలులో పెట్టారన్నారు. చంద్రబాబు నిర్దోషిగా బయటకు రావాలని భగవంతుడిని ప్రార్థించేందుకు అయిదాలకు వెళ్తున్న తెదేపా నేతలను అడ్డుకోవటం దుర్మార్గం అని అన్నారు. వారుపం తప్పే చేశారని గృహనిర్బంధాలు చేస్తున్నారంటూ ప్రశ్నించారు. దేవుడికి బాధలు చెప్పే స్వేచ్ఛ కూడ ఈ దుర్మార్గుడి పాలనలోలేదనటానికి ఇంతకంటే నిదర్శనం ఏంకావాలిన్నారు.. చంద్రబాబు అరెస్టు సమయం నుంచి తెదేపా నేతలను గృహనిర్బంధం చేస్తూనే ఉన్నారని, మీ ఆరాపకాలు బయట పడతాయని భయమా అని అన్నారు. మా వాళ్ళుచేసి తప్పుంటుని, ఎక్కడైనా విధ్వంసాలకు , చట్టవ్యతిరేక కార్యకలాపాలకు పాల్పడ్డాా? అని ప్రశ్నించారు.. చంద్రబాబును అక్రమంగా అరెస్టు చేసి శునక నందం పొందుతున్న వైకాపా నేతల మాటలను పోలీసులు విరోధి అన్నారు. చంద్రబాబు కోసం అన్నిపద్ధాల ప్రజలు సన్నద్ధుడంగా రోడ్డుపైకి వస్తుంటే అడ్డుకోవటం దేనికి సంతోషం అనిఅన్నారు. ఎన్నికలు దగ్గపడుతున్నా రాజకారీ రాజ్యాంగాన్ని అమలుచేస్తామంటే చూస్తూ ఉర్కుకోమని అన్నారు. టిడిపి నేతల ను గృహనిర్బంధాలు చేయటం ఇచ్చెన్నా మానుకోవాలన్నారు.

## హౌస్ అరెస్టులు రాజ్యాంగ వ్యతిరేక చర్య మతవిశ్వాసాలను అవమానిస్తున్నారని: యనమల



**అమరావతి, సెప్టెంబర్ 19, ప్రభాతవార్త ప్రతినిధి:** రాష్ట్ర వ్యాప్తంగా టిడిపి నేతల హౌస్ అరెస్టులు రాజ్యాంగ వ్యతిరేక చర్య అని, మత విశ్వాసాలను అవమానించే చర్యఅని టిడిపి పోలీట్ బ్యూరో సభ్యుడు, శాసన మండలి ప్రతిపక్షనేత యనమల రామకృష్ణుడు పేర్కొన్నారు. సోమవారం ఇక్కడి పార్టీ జాతీయ కార్యాలయంలో ఆయన మీడియాతోమాట్లాడారు. తమ పార్టీ అధినేత చంద్రబాబు నిర్దోషిగా బయటకు రావాలని దేవాలయాలు, మసీదులు, చర్చిల్లో ప్రార్థించేందుకు వెళ్తున్న తెదేపా నేతలను అడ్డుకోవటం జగన్‌రెడ్డిపడ దుర్మార్గపుపాలనకు నిదర్శనమని అన్నారు. సైకోరెడ్డిపడ పాలనలో దేవుడిని దర్శించుకునే స్వేచ్ఛ కూడ ప్రజలకు లేదా? అని మండిపడ్డారు.. ప్రజలు మనిషి చంద్రబాబుపై జగన్‌రెడ్డి కక్షకట్టారని, అక్రమ కేసులు బనాయించి జైలుపాలనాేశారన్నారు. శాంతియుతంగా కార్యక్రమాల నిర్వహించే హక్కు కూడ ప్రజలకు లేదంటే రాష్ట్రంలో ప్రజాస్వామ్యం ఎక్కడున్నట్లు అని ప్రశ్నించారు.. విజయవాడ, గుంటూరు,ఉభయగోదావరి, శ్రీకాకుళం, చిత్తూరునతరు, అనంతపురం జిల్లాల్లో తెదేపా నేతలను పోలీసులు గృహనిర్బంధం చేయటం దుర్మార్గమని, ఇది పౌరుల ప్రాథమిక హక్కులను భంగం కల్గించటమే అవుతుందన్నారు.. పోలీసులు ఎక్కువగా వ్యవహరించటం దేనికి సంతోషం అని ప్రశ్నించారు..అధికార పార్టీకి ఒక రూలు ప్రతిపక్షాలకు మరో రూలా? అని ప్రశ్నించారు. రాష్ట్రమంతా పోలీసు చట్టం ఉంటే సీఎం తిరుపతితో సభపలా పెట్టాలో పోలీసులు సమాధానం చెప్పాలి అన్నారు.టిడిపినేతలు ఎక్కడెక్కడవిధ్వంసాలకు, చట్టవ్యతిరేక కార్యకలాపాలకు పాల్పడ్డారాఅని ప్రశ్నించారు. పోలీసులు కూడ చట్టాలను అతిక్రమించి వ్యవహరిస్తున్నారన్నారు. హద్దులు దాటి అణచివేతకు గురిచేస్తున్నారని ద్వజమెత్తారు.

# గవర్నర్ జస్టిస్ అబ్దుల్ నజీర్‌కు అస్వస్థత,శస్త్రచికిత్స

గవర్నర్ ఆరోగ్యంపై ఆరా తీసిన సీఎం జగన్, పరామర్శ

శస్త్రచికిత్స అనంతరం నిలకడగా ఆరోగ్యం

**విజయవాడ,సెప్టెంబరు 19,ప్రభాతవార్తప్రతినిధి:** ఏపీ గవర్నర్ జస్టిస్ అబ్దుల్ నజీర్ ఆరోగ్యపరిస్థితి కుదటపడుతుంది.ఆయనను విజయవాడ నగర శివారుల్లోని మణిపాల్ ఆస్పత్రి నుంచి డిశ్చార్జ్ చేసి దిశలో వైద్యాధికారులు ఆలోచన చేస్తున్నారు.మంగళవారం ఆయన ఆరోగ్యపరిస్థితిపై సీఎం జగన్ ఆరా తీసారు.వైద్యాధికారులు ఆయనకు రోబిటిక్ అసిస్టెడ్ అమెడోసిటోమీని నిర్వహించామని సీఎం జగన్‌కు వివరించారు.ఈ శస్త్ర చికిత్స విజయవంతమైందని, క్రమంగా కొలుకుంటున్నారని ,ఆరోగ్యం నిలకడగా ఉన్నట్లు స్పష్టం చేసారు.ఇక సోమవారం ఏపీ గవర్నర్ జస్టిస్ అబ్దుల్ నజీర్ ఉదర భాగంలో తీవ్ర నొప్పితో ఇబ్బంది పడ్డారు. వైద్యులు నివాసగృహం రాజ్‌భవన్‌కు స్వయంగా వచ్చి వైద్యపరీక్షలు నిర్వహించారు.ఆయనను ఆస్పత్రిలో చేరాలని సూచించి మణిపాల్ ఆస్పత్రికి తరలించారు.అక్కడ ఆయన అమెడిసైటిన్ బాధపడుతున్నట్లు గుర్తించారు.అంటే రోబిటిక్ అసిస్టెడ్



అమెడో సిటోమీని నిర్వహించారు. ప్రస్తుతం ఆయన ఆరోగ్యం నిలకడగా ఉన్నారు. ఆయన ఆరోగ్య పరిస్థితిపై ఎమ్మెల్యేలను సంప్రదించి మణిపాల్ ఆస్పత్రి హెల్త్ బులెటిన్‌లు విడుదల చేస్తోంది. ఆయనను ఈ సాయంత్రంగాని,బుధవారం గాని ఆస్పత్రి నుంచి డిశ్చార్జ్ చేసి అవకాశాలు ఉన్నట్లు సమాచారం. రాజ్‌భవన్‌లో శస్త్రచికిత్స అనంతర వైద్యసేవలను అందిస్తారు. ఇందుకు ప్రత్యేక వైద్యనిపుణులను ఏర్పాటు చేస్తారు.ఇక కర్నూలు,నంద్యాల తదితర ప్రాంతాల్లో వలు అభివృద్ధి కార్యక్రమాల్లో పాల్గొని నేటి మధ్యాహ్నం తరువాత తిరిగి వచ్చిన సీఎం జగన్‌నేరుగా మణిపాల్ ఆస్పత్రికి వెళ్ళి,అక్కడ చికిత్స పొందుతున్న గవర్నర్ జస్టిస్ అబ్దుల్ నజీర్‌ను పరామర్శించారు.ఆయన ఆరోగ్యపరిస్థితిని వైద్యులను అడిగితెలుసుకున్నారు. ఆయనకు మెరుగైన చికిత్సను అందించాలని కోరారు.

# ప్రజల సంక్షేమం కోసం ప్రభుత్వం ఎన్నో పథకాలు

తిరుమలేశుని సేవలో ముఖ్యమంత్రి జగన్



శ్రీవారి ఆలయంలో ధ్వజస్తంభానికి నమస్కరిస్తున్న సీఎం జగన్

**“తిరుమల, సెప్టెంబర్ 19 ప్రభాతవార్తప్రతినిధి:** నాలుగోళ్ళలో రాష్ట్రం ఎంతో అభివృద్ధి జరిగిందని, ప్రజల సంక్షేమం కోసం ఈ ప్రభుత్వం ఎన్నో పథకాలు అమలుచేసిందని రాష్ట్ర ముఖ్యమంత్రి వైఎస్ జగన్మోహన్‌రెడ్డి తెలిపారు. రాష్ట్రం సుభిక్షంగా పుండాలని దేవుడికి వేడుకున్నారు. తిరుమల శ్రీవేంకటేశ్వరస్వామికి మొదలైన సాలకట్ట వార్షిక బ్రహ్మోత్సవాలలో రెండవరోజు మంగళవారం రాత్రి ముఖ్యమంత్రి వైఎస్ జగన్మోహన్‌రెడ్డి అలయ మహాద్వారం వద్దకు చేరుకున్నారు. ఇక్కడ ఆయనకు టిటిడి ఛైర్మన్ భూమన కరుణాకర్‌రెడ్డి, ఇ.ఎ.ఎ. ధర్మారెడ్డి,అలయ అధ్యక్షులు వేదమంత్రాలు, మంగళకామ్యుద్ధాలతో ఇష్టకోషాల్తో సాగితం

# ఆచారాలు, సంప్రదాయాలను అపహాస్యం చేస్తున్న సీఎం

మహాద్వార దర్శన నిబంధనలకు తిరోగతాలు టిటిడి జె.ఇ. భక్తులకు వివరణ ఇవ్వాలిందే మీడియా సమావేశంలో టిడిపి నేతలు అనోకీబాబు, బుద్ధిమతా ప్రసాద్ నిలబిత



**అమరావతి, సెప్టెంబర్ 19, ప్రభాతవార్త ప్రతినిధి:** సీఎం స్థానంలో ఉండి చేయకూడని వసలు చేయటం, అనాధిగా వస్తున్న ఆచారాలు, సాంప్రదాయాలను అపహాస్యం చేయటం జగన్‌రెడ్డికి చెల్లిందని టిటిపి ఎమ్మెల్యే వరుచూరి అశోక్‌బాబు ద్వజమెత్తారు.. తిరుమల బ్రహ్మోత్సవాలు ఎప్పుడు జరిగినా ఆయన సాంప్రదాయాలకు అనుగుణంగా నడుమకోలేదని, సతీసమేతంగా స్వామివారికి ఏనాడూ పట్టు పట్టాలు సమర్పించలేదని,క్రైస్తవ మతాన్ని అనుసరించే కుటుంబంలో ఒకరైన జగన్‌రెడ్డికేవలం ఓట్ల కోసమే గతంలో తాను హిందువునని నమ్మించే యత్నంచేశారని అన్నారు. సోమవారం ఇక్కడి పార్టీ జాతీయ కార్యాలయంలో ఆయన మీడియాతో మాట్లాడారు. తిరుమల ఆలయంలో సీఎం తనతోపాటు మహాద్వార దర్శనానికి ఎవరినీ తీసుకెళ్ళారనే సీఎం దనను కూడ సీఎం విస్మయించారన్నారు. సీఎంతోపాటు అధికార పార్టీ ఎమ్మెల్యే కొడాలి నాని మహాద్వారం నుంచి స్వామివారి దర్శనానికి వెళ్లటం, దాన్ని టిటిడి అధికారులు నిరోధించకపోవడం ముమ్మాటికీ శాస్త్ర నిబంధనలకు విరుద్ధమే అవుతుందన్నారు. మహాద్వారం నుంచి స్వామివారం దర్శనానికి వెళ్లిన కొడాలి నానిని చూశాక, మంత్రులు అధికార పార్టీ ఎమ్మెల్యేలు కిందిస్తాయే నేతలు భవిష్యత్లో అదే పద్ధతి అనుసరించరని టిటిడి



చిన్నశేషునిపై శ్రీనివాసుడు చిద్విలాసం

**తిరుమల,సెప్టెంబర్ 19 ప్రభాతవార్తప్రతినిధి:**వ్యావరయంగంలో శ్రీకృష్ణుడుగా కలియుగంలో వేంకటేశ్వర స్వామిగా అవిర్భవించి ఏటా తొమ్మిదిరోజులు సాలకట్ట బ్రహ్మోత్సవాలు జరిపించుకోవడం పరిపాటిగా వస్తోంది. తిరుమలలో కన్నులపండువగా ఆరంభమైన శ్రీనివాసుడి వార్షిక బ్రహ్మోత్సవాలలో రెండవరోజు మంగళవారం ఉదయంమలయప్పస్వామి ద్వారక కృష్ణుడు అలంకారంలో భక్తుల నుంచి కర్పూర హారతు లందుకున్నాడు. కుడివేతిలో పిల్లనగ్రోవి,తలపై నెమలిప్పించ పధరించి భక్తులకు దర్శనమిచ్చాడు. ఉదయం 8గంటలకు వాహన మండపంవద్ద ఐదుతలల చిన్నశేషవాహనంపై వేంచేపుచేసిన మలయప్ప మాధవీదుర్లో ఊరేగింపు భక్తులను కటాక్షించాడు.వాహనం ముందు గజరాజులు, అశ్వాలు రీవిగా నడుస్తుండగా భక్తజన కళా బృందాలు చెక్కభజనలు, కోలాటాలతో స్వామివారిని కీర్తించారు. శేషవాహా న్నాని దర్శిస్తే దుష్టశక్తుల వల్ల కలిగే దుష్ఫలితాలు తొలగి భక్తుల కు కుండలినీమోగ సిద్ధించి సుఖశాం తులతో ఆనందజీవులవుతారని విశ్వాసం. ఈవాహనసేవలో టిటిడి ఛైర్మన్ భూమన కరుణా కర్‌రెడ్డి దంపతులు, ఇ.ఎ.ఎ. ధర్మారెడ్డి దంపతులు, జె.ఇ. సదాభాగ్‌దేవి,వీరబ్రహ్మం, అలయ డిప్యూటీ ఇ.ఎ.ఎ.కనాథం, అలయ ప్రధాన అధ్యక్షులువేణుగోపాలదీక్షితులు,సివిఎస్. నరసింహాకీర్తి పాల్గొన్నారు.

## మలయప్పఉత్సవకు చందనం,పిసా మాలతో తొలి స్పృశం

**“తిరుమల, సెప్టెంబర్ 19 ప్రభాతవార్తప్రతినిధి:** ఏడుకొండల వేంకటేశ్వరునికి మొదలైన వార్షిక బ్రహ్మోత్సవాలలో రెండవరోజు మంగళవారం మధ్యాహ్నం రంగనాయకుల మండపంలో ఆలయ అధ్యక్షులు తొలి స్పృశం తిరుమంజనం జరిపించారు. వేదమంత్రాల నడుమ...పాగు,పెగుగు, తేనె, చందనం, పసుపు, కొబ్బరిజలంతో కలగలిపిన సుగంధద్రవ్యాలతో స్పృశం నిర్వహించారు. ఈ ఏడాది బ్రహ్మోత్సవాల ఆరంభంలోనే తోలుతల స్వామివారిని దృష్టించే అవకాశం చందనం, పిన్నపిలకు మాలలకు దక్కింది. పలకులు, పట్టివేరు ,పసుపుతోమ్ములు, రోజీపెటర్న్లు, తులసీదండలు స్వామిఅమ్మవార్లకు అలంకరించారు. రంగరంగుల ఆర్గిడ్ ఫూలు, తామరపూలతో వేదికను సుందరంగా తీర్చిదిద్దారు. టిటిడి వేదపారాయణవారు పారాయణం చేస్తుండగా ఆలయ అధ్యక్షులు స్పృశంతిరుమంజనం జరిపించారు. ఈ కార్యక్రమంలో పెద్దతీయరీస్వామి,చిన్నతీయరీస్వామి, టిటిడి ఇ.ఎ.ఎ. ధర్మారెడ్డి సీంపతులు, జె.ఇ. సదాభాగ్‌దేవి, అలయ డిప్యూటీ ఇ.ఎ.ఎ.కనాథం, అలయ ప్రధాన అధ్యక్షులు వేణు గోపాలదీక్షితులు పాల్గొన్నారు.


## సీమ రైల్వే ఆసుపత్రుల అభివృద్ధికి రూ.5.84 కోట్లు

**గుంతకల్లు రైల్వే, సెప్టెంబర్ 19 ప్రభాతవార్త:** ఆంధ్రప్రదేశ్‌లోని రాయలసీమ జిల్లాలతోపాటు కర్ణాటక, తెలంగాణ, తమిళనాడు రాష్ట్రాల పరిధిలో రైల్వే సిబ్బందికి, వారి కుటుంబాలకు వైద్య సేవలు అందిస్తున్న, దక్షిణ మధ్య రైల్వే గుంతకల్లు డివిజన్ ఆసుపత్రితోపాటు డివిజన్ పరిధిలోని ధర్మవరం రైల్వే ఆసుపత్రులలో మెరుగైన వైద్యసేవలు, వసలు నిమిత్తం రైల్వే శాఖ తాజాగా రూ.5 కోట్లు 84 లక్షల, 13 వేలకు మంజూరు చేసింది. గుంతకల్లు డివిజన్‌లో రైల్వే ఆసుపత్రిలో ఒడిడి బ్లాక్ ప్రక్కన ప్రత్యేక డిస్పెన్సరీని నిర్మించేందుకు రూ.84 లక్షల 73 వేలకు మంజూరు చేసింది.



**నేషనల్ ఫెర్టిలైజర్స్ లిమిటెడ్**  
(ఛార్టర్డ్ ఫెర్టిలైజర్స్ కంపెనీ)  
భారత్ ఓఫీస్ : # 3-4-666 బయోలి ఛాంబర్, ఫ్లోర్ నెం. 10, హిమాయత్ నగర్, న్యూఢిల్లీ-500029, రెంజుగా రాష్ట్రం.  
Web: www.nationalfertilizers.com | ఫోన్: 040-29701389.

**అంధ్రప్రదేశ్‌లో తొలిసారిగా విత్తన వ్యాపారం నియమితం**  
అంధ్రప్రదేశ్ రాష్ట్రంలో వివిధ ప్రాంతాల్లో తమ ఉత్పాదక యంత్రాలను, DAP, MOP, కాంప్లెక్స్ ఎరువులు, కంపోస్ట్, విత్తనాలు, మరియు కీలక పోషకాంశాలను సంతరించే ముందు వర్గాల షిప్మెంట్ నిమిత్తం తోట/దొంగ విత్తన వ్యాపారాల నియమావళిని NFL దరఖాస్తు ఫారం ఆమోదించింది. డిల్లీలోని నేషనల్ ఫెర్టిలైజర్స్ లిమిటెడ్ ద్వారా నియమితం చేయబడిన సంబంధిత వ్యక్తుల వివరాలు NFL వెబ్‌సైట్‌లో పేర్కొనబడింది. న్యూఢిల్లీలో కోట్లాది రూపాయల వద్ద వర్తించే వివిధ విత్తన వ్యాపారాల అంశాలను నియంత్రించే డివిజన్ డివి: 18.10.2023 తా.5.00న, పరిచి.



**PUBLIC NOTICE ON AUCTION OF PLEDGED GOLD ORNAMENTS**  
The borrower/s in specific and interested bidders, in general, are hereby informed that on account of non-repayment of the Bank's dues by the borrower/s under despite the payment notice and recall/auction notice issued by the Bank, the gold ornaments pledged with the bank/s as per the respective Borrower for the loan/s are hereby being sold in public auction on "as is where is" and "non-recourse" basis through e-auction portal <https://igd.samil.in> on 20th September 2023 at 10.30 AM. The auction may be adjourned to any other later date at the discretion of the bank upon publication of the same in the Bank's notice board. The borrowers are hereby further informed that the gold ornaments will be disposed of by private sale if the public auction is not successful and if there is a further balance to be recovered thereafter, legal action will be initiated against the borrower/s for recovery of the balance amounts due to the bank.

S.No.	Branch Name	Account Name	Client ID	No of Acc.	Bal Outstanding as on 17-09-2023	Weight (grams)
1	VISAKHAPATNAM	BEESETTY GOPI KRISHNA	3018384	9	382071.81	112.5
2	VISAKHAPATNAM	CHIRLA VENKATA REDDY	3629523	1	150991.95	34.6
3	VISAKHAPATNAM	GADILI PRASAD	7635724	3	1074431.33	237.5
4	VISAKHAPATNAM	GOLAGANI PAVANI	7645946	3	634347.77	142
5	VISAKHAPATNAM	KADAMATI KRISHNARAO	7639931	1	199546.75	45
6	VISAKHAPATNAM	SETTI SANDHYA RANI	7617487	3	153359.37	34.55
7	VISAKHAPATNAM	SK MUNVAR	7638960	1	510209.39	115
8	NARSIPATNAM	BAGGU NIHARIKA	7374144	1	220149.27	49.7
9	NARSIPATNAM	OGIRALA SRINU	4569616	1	55149.72	12.5
10	ANAKAPALLE	ADARI ANAD GANESH NAGA RAMA SWAMI	7418495	1	33074.23	7.2
11	ANAKAPALLE	CHITRADA VENKATA LAKSHMI	7645888	1	43699.21	9.6
12	ANAKAPALLE	DADI BHASKAR	7648815	1	23284.64	5.2
13	GAJUWAKA	BALAGA GANESH	7644474	2	342443.58	77.5
14	GAJUWAKA	DEVARA SRINIVASARAO SRINU	7496657	1	2327.69	5.1
15	GAJUWAKA	JAGARAPU SRINU	7646192	1	228080.43	53.7
16	GAJUWAKA	RAYI LAKSHMI	7586924	1	190134.77	41.9
17	CHODAVARAM	YEDUVAKA HARI KRISHNA	4516608	3	263942.57	62.35
18	SABBAVARAM	RAVADA VIDHYA SAGAR	4495595	1	135668.35	30.4
19	SABBAVARAM	VALLI SRINIVASARAO	4474095	1	41164.4	9.1
20	DUPPITURU	SURISSETTY SAI SUNANDA	7576444	1	484522.89	108.95

For more details/account wise information borrowers/interested bidders may contact respective branches and for participating in the auction, please visit/login to the e-auction portal <https://igd.samil.in>

**Authorised Officer**  
CSB Bank

**VISHAKHAPATNAM | 20 September 2023**

...continued from previous page.

## CORRIGENDUM – NOTICE TO INVESTORS

This Corrigendum (“Corrigendum”) is with reference to the RHP read with the advertisements of the Price Band dated September 14, 2023 (the “Advertisements”) in relation to the Offer. In this regard, the following statement disclosed in the section “Offer Structure” in relation to Maximum Bid by Non Institutional Bidders on page 353 of the RHP, shall stand amended as follows:  
Such number of Equity Shares in multiples of [●] Equity Shares not exceeding the size of the Offer, excluding QIBs, subject to applicable limits .  
The above notice shall be read in conjunction with the RHP, Advertisements including any statutory advertisements, the Bid cum Application Forms and the Abridged Prospectus and the above disclosure in relation to the Bids by Non Institutional Bidders to be filed by the Company with the RoC, SEBI and the Stock Exchanges, including in the section entitled “Offer Structure” on page 353 of the RHP. All capitalised terms used and not defined herein shall unless the context otherwise requires, have the same meanings as ascribed in the RHP.

BOOK RUNNING LEAD MANAGERS TO THE OFFER	REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <div><b>Bajaj Capital Limited</b> Mezzanine Floor, Bajaj House, 97, Nehru Place, New Delhi -110019, India Tel: +91 11 4169 3000 E-mail: info@bajajcapital.com; Website: www.bajajcapital.com Investor grievance e-mail: info@bajajcapital.com Contact person: P. Balraj SEBI Registration No: INM000010544</div>	 <div><b>Elara Capital (India) Private Limited</b> One International Centre, Tower 3, 21st Floor, Senapati Bapat Marg, Elphinstone Road (West) Mumbai 400 013 Tel: +91 (22) 6164 8599; Email: vaibhav ipo@elaracapital.com Investor Grievance Email: mb.investorgrievances@elaracapital.com Website: www.elaracapital.com Contact Person: Astha Daga SEBI Registration No.: INM000011014</div>	 <div><b>Bigshare Services Pvt. Ltd.</b> Bigshare Services Private Limited Office No S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East) Mumbai – 400093, India Tel: +91 22 6263 8200; Facsimile: +91 22 6263 8280 Email: ipo@bigshareonline.com; Website: www.bigshareonline.com Investor grievance email: investor@bigshareonline.com Contact Person: Jibbu John SEBI Registration Number: INR000001385</div>

**AVAILABILITY OF RHP:** Investors are advised to refer to the RHP and the “Risk Factors” beginning on page 30 of the RHP before applying in the Offer. A copy of the RHP will be made available on the website of the SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), on the websites of the BRLMs, Bajaj Capital Limited at [www.bajajcapital.com](http://www.bajajcapital.com) and Elara Capital (India) Private Limited at [www.elaracapital.com](http://www.elaracapital.com) and on the websites of the Stock Exchanges, for BSE at [www.bseindia.com](http://www.bseindia.com), for NSE at [www.nseindia.com](http://www.nseindia.com) and on the website of the Company at [www.vaibhavjewellers.com](http://www.vaibhavjewellers.com).  
**AVAILABILITY OF BID CUM APPLICATION FORM:** Bid cum Application Form can be obtained from the Registered Office of Company, **MANOJ VAIBHAV GEMS 'N' JEWELLERS LIMITED:** Telephone: + (91) 89 1663 7777; BRLMs: **Bajaj Capital Limited:** Telephone: +91 11 4169 3000 and **Elara Capital (India) Private Limited:** Telephone: +91 (22) 6164 8599;  
**SYNDICATE MEMBER: Just Trade Securities Limited:** Telephone: + 11 41693000 and **Elara Securities (India) Private Limited:** Telephone: +91 22 6164 8574 and at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations participating in the Offer. ASBA Forms will also be available on the websites of the Stock Exchanges at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) and the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.  
**SUB-SYNDICATE MEMBERS:** Axis Capital Ltd., Anand Rathi Share & Stock Brokers Ltd., Centrum Broking Ltd., HDFC Securities Ltd., ICICI Securities Ltd., IIFL Securities Ltd., JM Financial Services Ltd., Kotak Securities Ltd., KJMC Capital Market Services Ltd., LKP Securities Ltd., Motilal Oswal Financial Services Ltd., NuVama Wealth and Investment Ltd., Prabhudas Lilladher Pvt Ltd., Pravin Ratilal Share And Stock-Brokers Ltd., RR Equity Brokers Pvt. Ltd., Sharekhan Ltd., SMC Global Securities Ltd., YES Securities (India) Ltd.  
**ESCROW COLLECTION BANK AND REFUND BANK:** Kotak Mahindra Bank Limited  
**SPONSOR BANK:** Axis Bank Limited and Kotak Mahindra Bank Limited  
**UPI:** UPI Bidders can Bid through UPI Mechanism.  
**All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.**

**Place:** Visakhapatnam, Andhra Pradesh  
**Date:** September 18, 2023  
**MANOJ VAIBHAV GEMS 'N' JEWELLERS LIMITED** is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed a red herring prospectus (the “RHP”) with RoC. The RHP shall be made available on the website of the SEBI at [www.sebi.gov.in](http://www.sebi.gov.in) as well as on the website of the BRLMs i.e., [www.bajajcapital.com](http://www.bajajcapital.com) and [www.elaracapital.com](http://www.elaracapital.com) and the website of the National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com) and the website of the BSE Limited at [www.bseindia.com](http://www.bseindia.com) and on the Company website at [www.vaibhavjewellers.com](http://www.vaibhavjewellers.com). Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, see “Risk Factors” beginning on page 30 of the RHP. Potential investors should not rely on the RHP for any investment decision.  
This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the U.S. Securities Act of 1933 or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. However, the securities described in this announcement are not being offered or sold in the United States.